



## FOR IMMEDIATE RELEASE

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### **Petco Foundation Invests In Lifesaving Work of Michigan Pet Fund Alliance** Grant of \$10,000 will extend efforts to save more animal lives in Michigan

**Bloomfield Hills, Michigan (April 19, 2018)** – Michigan Pet Fund Alliance today announced it has been awarded a \$10,000 grant from the Petco Foundation to support its Getting to the Goal No Kill Conference to be held at the Radisson Plaza Hotel & Suites in Kalamazoo on September 27-28, 2018.

Michigan Pet Fund Alliance is a nonprofit organization dedicated to making Michigan a No Kill state where all healthy or treatable homeless animals are saved. To reach that goal, Michigan Pet Fund Alliance provides grants, mentoring, educational opportunities, and other support to help animal welfare organizations save more lives. Based on 2016 shelter reports, 60 out of the 80 counties in Michigan with licensed shelters are considered to be No Kill with a 90% or better live release rate. When the organization first began mapping save rates in 2011, only 10 counties were considered to be No Kill.

The Petco Foundation investment will help Michigan Pet Fund Alliance produce their fifth Getting to the Goal No Kill Conference. Designed for staff and volunteers from animal shelters, rescue organizations, advocacy groups, policy makers, veterinarians, vet techs, educators, students and compassionate community members, the conference attracts animal welfare individuals from all over the state. Educational sessions include Litter Box Lowdown, Recruiting Fosters, How to Conduct Conversational Adoptions, Care and Feeding of Shelter Staff and Volunteers, the Decision to Kill for Behavior ... and much more.

“The goal of our conference is to save animals’ lives. The support from Petco Foundation will allow us to reach an even larger audience this year and offer more educational content than ever before. We are grateful and proud that the Petco Foundation has partnered with us to support our lifesaving mission,” said Deborah Schutt, Chairperson for Michigan Pet Fund Alliance.

For more information about Michigan Pet Fund Alliance or the Petco Foundation, visit [www.michiganpetfund.org](http://www.michiganpetfund.org) or [www.petcofoundation.org](http://www.petcofoundation.org). Join the conversation on [Facebook](#), [Twitter](#) and [Instagram](#) or by using the hashtag #PetcoFamily.

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#### **About Michigan Pet Fund Alliance**

The mission of Michigan Pet Fund Alliance is to end the killing of healthy and treatable homeless cats and dogs in Michigan. Michigan Pet Fund Alliance is a nonprofit 501(c)(3) charitable organization that collaborates with animal shelters and rescue organizations to achieve No Kill through training, technical assistance, education and advocacy. To learn more, visit [www.michiganpetfund.org](http://www.michiganpetfund.org).

**About the Petco Foundation**

At the Petco Foundation, we believe that every animal deserves to live its best life. Since 1999, we've invested more than \$200 million in lifesaving animal welfare work to make that happen. With our more than 4,000 animal welfare partners, we inspire and empower communities to make a difference by investing in adoption and medical care programs, spay and neuter services, pet cancer research, service and therapy animals, and numerous other lifesaving initiatives. Through our Think Adoption First program, we partner with Petco stores and animal welfare organizations across the country to increase pet adoptions. So far, we've helped more than 5.5 million pets find their new loving families, and we're just getting started. Visit [www.petcofoundation.org](http://www.petcofoundation.org) to learn more about how you can get involved.