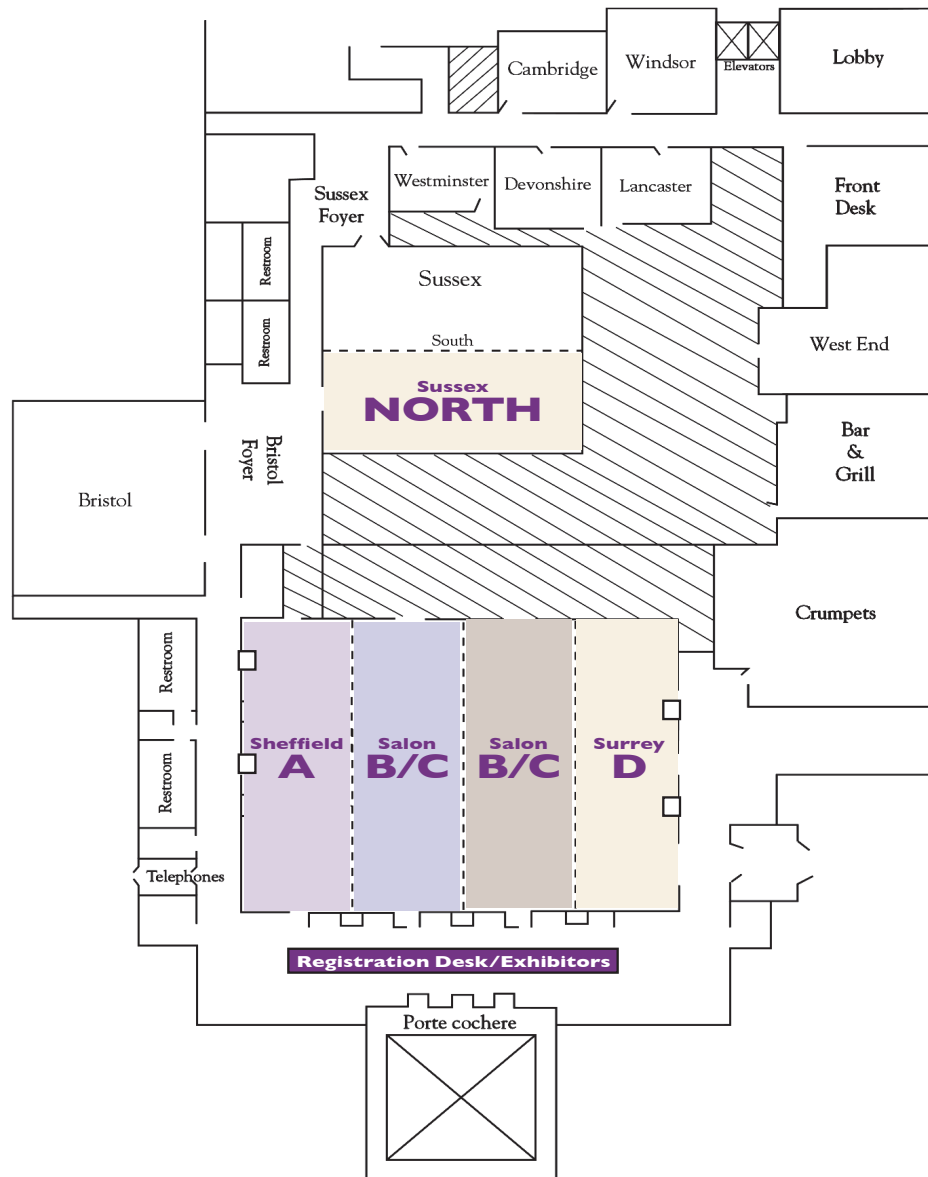
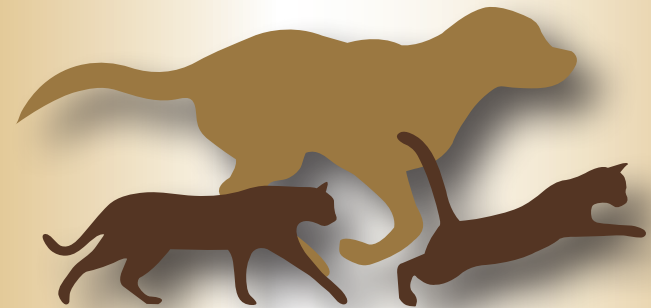


SOMERSET MEETING ROOM LAYOUT



Michigan's NO KILL Conference



Getting to the Goal





Getting to the Goal

Conference at a Glance

Thursday 9/4/2014

- 12:00 p.m.** **Registration Opens**
Area outside of Salon B/C
- 1:00 - 1:45 p.m.** **Keynote ~ We Can Do It!** - Nathan Winograd / *Salon B/C*
- 2:00 - 3:00 p.m.** **Breakout Session A** (3 options):
• No Kill 101: What It Is, What It Isn't, How It Works
- Deborah Schutt / *Surrey*
- Reinventing the Wheel No More: Best Practices and Code of Ethics for Rescues** - Courtney Protz-Sanders / *Sheffield*
- Everybody Wins: Learn How to Change the Way Animal Groups and Veterinarians Work Together**
- Christie Keith / *Sussex North*
- 3:15 - 4:15 p.m.** **Breakout Session B** (3 options):
• Using Legislation to Get to No Kill - Nathan Winograd / *Surrey*
- What if Everything You Know About Marketing Pets for Adoption Is Wrong?** - Christie Keith / *Sheffield*
- What People and Pets Really Need: How to Offer Genuine Help for Animals** - Jennifer Clarkson, Christina Kotowski, Melissa Miller-Szuminski / *Sussex North*
- 4:30 - 5:30 p.m.** **Afternoon Keynote**
~ **MDARD Companion Animal Programs: Successes and Challenges of 2014** - James Averill, DVM, PhD / *Salon B/C*
- 5:30 - 6:15 p.m.** **Cocktail Reception** (Cash Bar) / *Area outside of Salon B/C*
- 6:15 p.m.** **Awards Banquet** / *Salon B/C*
- 8:15 - 9:15 p.m.** **Michigan premiere of *Redemption*** / *Salon B/C*

Friday 9/5/2014

- 7:30 - 8:15 a.m.** Buffet Breakfast / *Area outside of Salon B/C*
- 8:15 - 8:30 a.m.** **Michigan Update** - Deborah Schutt / *Salon B/C*
- 8:30 - 10:30 a.m.** **Morning Keynote**
~ **New Approaches for Community Cats**
- Kate Hurley, DVM, MPVM and Julie Levy, DVM, PhD / *Salon B/C*
- 10:45 - 11:45 a.m.** **Breakout Session C** (3 options):
• Citizen Lobbying: How to Effectively Advocate for Animals to Legislators - Julie Lewin / *Surrey*
- Moving Beyond Breed** - Kim Wolf / *Sheffield*
- Making Your Shelter the Cat's Meow: Enrichment for Dogs and Cats** - Mike Fry / *Sussex North*
- 12:00 - 1:00 p.m.** **Lunch & Keynote**
~ **Leadership: A How-To Guide for Doing the Impossible**
- Mike Fry / *Salon B/C*
- 1:15 - 2:15 p.m.** **Breakout Session D** (3 options):
• Helping Pets by Supporting People: A Comprehensive Approach to Community Welfare - Kim Wolf / *Surrey*
- Innovations in Fundraising** - Mike Fry / *Sussex North*
- Behavior Assessments in Shelters: How Bad Tests Are Killing Good Dogs** (runs through 3:30)
- Karen L. Overall, MA, VMD, PhD / *Sheffield*
- 2:30 - 3:30 p.m.** **Breakout Session E** (3 options):
• Smashing the Political Brick Wall: Advocating for Change at the City and County Levels - Courtney Protz-Sanders / *Surrey*
- How Great Customer Service Saves Animals' Lives**
- Tanya Hilgendorf / *Sussex North*
- Transitioning to No Kill in a Municipal Shelter**
- Jeff Randazzo / *Salon B/C*
- 3:45 - 4:45 p.m.** **Breakout Session F** (3 options):
• It Can Happen Here: Hundreds of No Kill Communities Show the Way - Chris Anderson / *Surrey*
- Building Humane Communities by Extending Animal Services to Under-served Areas** - Amber Sitko / *Sheffield*
- Why No Kill Makes Dollars and Sense: The Economics of No Kill Sheltering** - Reva Laituri / *Sussex North*

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